



# Fallen Heroes Memorial

May, 2021

Patrice Olds  
City Clerk

# Fallen Heroes Memorial

- Design approved by Council in November 2020
- Recognition for San Mateans who gave their life performing their duty in the Military, Police and Fire.
- Memorial is Designed by Branch of Service – not by conflict
- Design allows for additional names in the future

# Memorial



# Fallen Heroes Memorial Recognition Policy

- Using Military resources to gather names for past conflicts
- Criteria policy needed for less clear situations
- Proposed policy makes distinction between military and safety personnel
- Provides definitions for “line of duty”
- Outlines a process and criteria that can be used for reviewing requests for name placement on the Memorial
- Requires submittal of an application that also gives guidance

# Fundraising – Kick Off June 1, 2021

- Park and Recreation Foundation – 501(c)3
- Logo created for branding the Fundraising effort



# Fundraising – Kick Off June 1, 2021

- Website built and ready to go live June 1, 2021
- Donations can be accepted via website



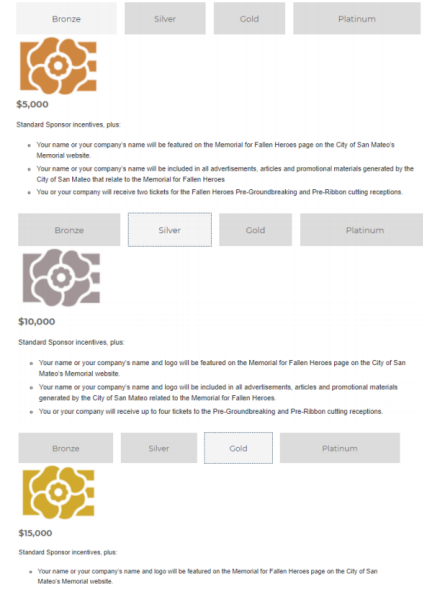
## Remembrance Poppy Symbolism

Inspired by the World War I poem "In Flanders Fields," in which the opening lines refer to poppies that were the first flowers to grow in the soil from soldiers' graves in the Flanders region of Belgium, these small red flowers were adopted by the National American Legion as their official symbol of remembrance in 1920.

*In Flanders fields the poppies blow  
Between the crosses, row on row,  
That mark our place, and in the sky  
The larks, still bravely singing, fly  
Scarce heard amid the guns below.*

*We are the Dead. Short days ago  
We lived, felt dawn, saw sunset glow,  
Loved and were loved, and now we lie,  
In Flanders fields.*

*Take up our quarrel with the foe:  
To you from falling hands we throw  
The torch; be yours to hold it high;  
If ye break faith with us who die  
We shall not sleep, though poppies grow  
In Flanders fields.*



# Council Action Requested

- Approve the Fallen Heroes Memorial Recognition Policy
- Consider kicking off the fundraising campaign with:
  - Initial Donation
  - Provide a matching grant to help incentivize additional donations

# Thank You

Patrice Olds

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[polds@cityofsanmateo.org](mailto:polds@cityofsanmateo.org)

[www.cityofsanmateo.org](http://www.cityofsanmateo.org)